the Hero PLAN

PARTNERS 7

WHO COLLABORATES
WITH YOUR PLAN

ACTIVITIES 5

WHAT ABILITIES & HOBBIES DO YOU NEED
TO PUT YOUR PLAN INTO ACTION

RESOURCES 6

WHAT PEOPLE & STUFF DO YOU NEED
TO PUT YOUR PLAN INTO ACTION

VALUE PROPOSITION 2

WHAT IS YOUR MISSION & PLAN
TO SAVE THE INNOCENT IN DANGER

CUSTOMER RELATIONSHIP 4

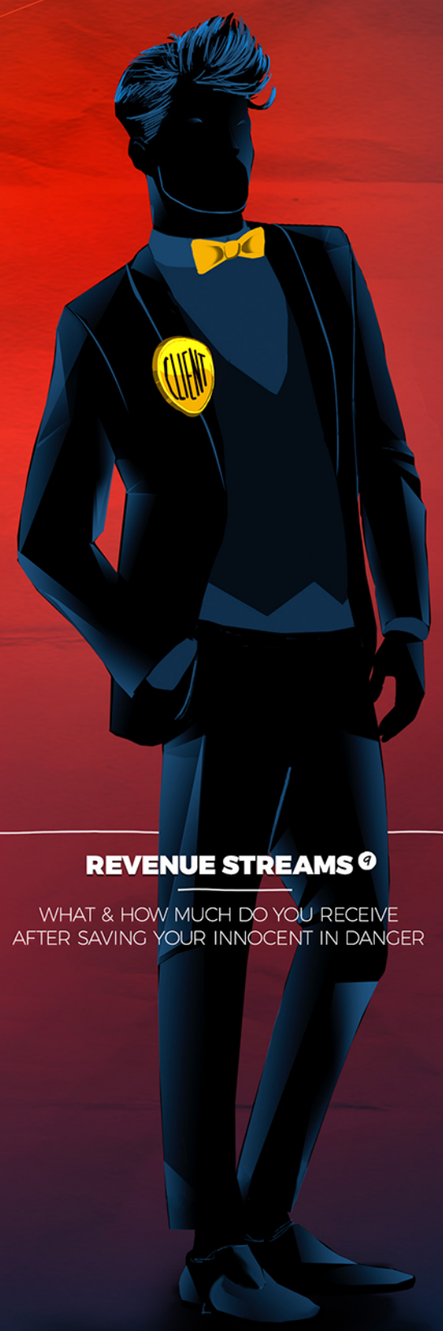
HOW DO YOU COMMUNICATE
WITH YOUR INNOCENT IN DANGER

CHANNELS 3

WHERE DOES YOUR PLAN TAKE PLACE
TO SAVE THE INNOCENT IN DANGER

CUSTOMER SEGMENT 1

WHO WILL BE YOUR
INNOCENTS IN DANGER TOMORROW



COST STRUCTURE 9

HOW MUCH DOES IT TAKE TO START
YOUR PLAN UP: PEOPLE & STUFF

BREAK EVEN POINT 10

INNOCENTS
YOU HAVE TO SAVE
TO START TO WIN

REVENUE STREAMS 8

WHAT & HOW MUCH DO YOU RECEIVE
AFTER SAVING YOUR INNOCENT IN DANGER

NOTES

BUSINESS MODEL CANVAS V0.3

WAKIGAMI by TheHeroPlan

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